

# Matt Morosky

Interaction design and product strategy

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## EXPERIENCE

### **Salesforce, San Francisco, CA – Sr. UX Designer**

MAR 2017 - PRESENT

Design and strategy for Salesforce client projects. Salesforce acquired my team at Sequence in 2017.

### **Sequence, San Francisco, CA – Sr. Interaction Designer**

AUG 2016 - MAR 2017

Partnered with mostly consumer and healthcare clients to design, prototype, and launch mobile products.

### **Location Labs, Emeryville, CA – Sr. Interaction Designer**

OCT 2012 - AUG 2016

Designed and launched location-sharing and family safety apps, with additional focus on prototyping and innovation.

### **Moment Design, New York, NY – Sr. Experience Designer**

NOV 2010 - SEP 2012

Partnered with Fortune 500 clients on design and research for mobile platforms. Promoted from Experience Designer in early 2012.

## EDUCATION

### **Carnegie Mellon University, Pittsburgh, PA**

2009 - 2010

M. Human-Computer Interaction

### **Pennsylvania State University, University Park, PA**

2004 - 2008

B.S. Information Sciences & Technology

## METHODS

Conceptual modeling

Product strategy

User research

Rapid prototyping

Development (limited)

## TOOLS

Sketch

Adobe Creative Suite

HTML/CSS/jQuery

Proto.io

Invision

## FUN STUFF

Drawing and portraiture

Japanese language

Acoustic guitar

Video editing